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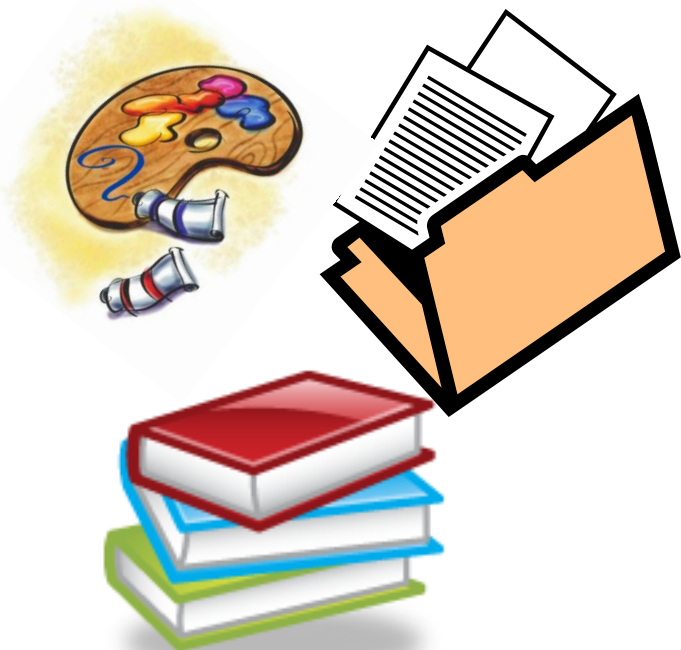
Reuse of documental heritage: threat or opportunity?

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Information re-use & libraries, archives and museums



LICENSES &
FORMATS??

CHARGES??

EXCLUSIVE
AGREEMENTS?
?

REUSERS





Information re-use & libraries, archives and museums (II)

- **Harmonised and uniform framework to re-use public domain works.**
- **Europeana as the main cultural portal on the Internet.**
- **“Black hole” → public domain works, orphan works and out-of-print works.**
- **Public-private collaboration for digitization activities**
- **Citizens’ enjoyment of public domain works.**



Documents excluded at cultural institutions (I)

Out of public mission

Intellectual property rights

National security & confidentiality

Broadcasters & subsidiaries

Educational institutions

Other cultural institutions



Documents excluded at cultural institutions (II)

Out of public mission

Documents whose supply is an activity beyond the scope of the public service mission of the public sector bodies concerned.



Documents excluded at cultural institutions (III)

Intellectual
property rights

Documents whose intellectual property rights are held by third parties.



Documents excluded at cultural institutions (IV)

National security & confidentiality

Documents that may not be accessed on the grounds of national security and commercial or statistical confidentiality.



Documents excluded at cultural institutions (V)

Broadcasters & subsidiaries

Documents kept by public broadcasters and their subsidiaries to fulfil the public service mission.



Documents excluded at cultural institutions (VI)

**Educational
institutions**

Documents kept by educational and research institutions, including organisations established for the transfer of research results.



Documents excluded at cultural institutions (VII)

Other cultural institutions

Documents kept by other type of cultural institutions such as orchestras, operas, ballet and theatres.

Conditions to re-use cultural materials

Charges

Licences

Exclusive rights and agreements

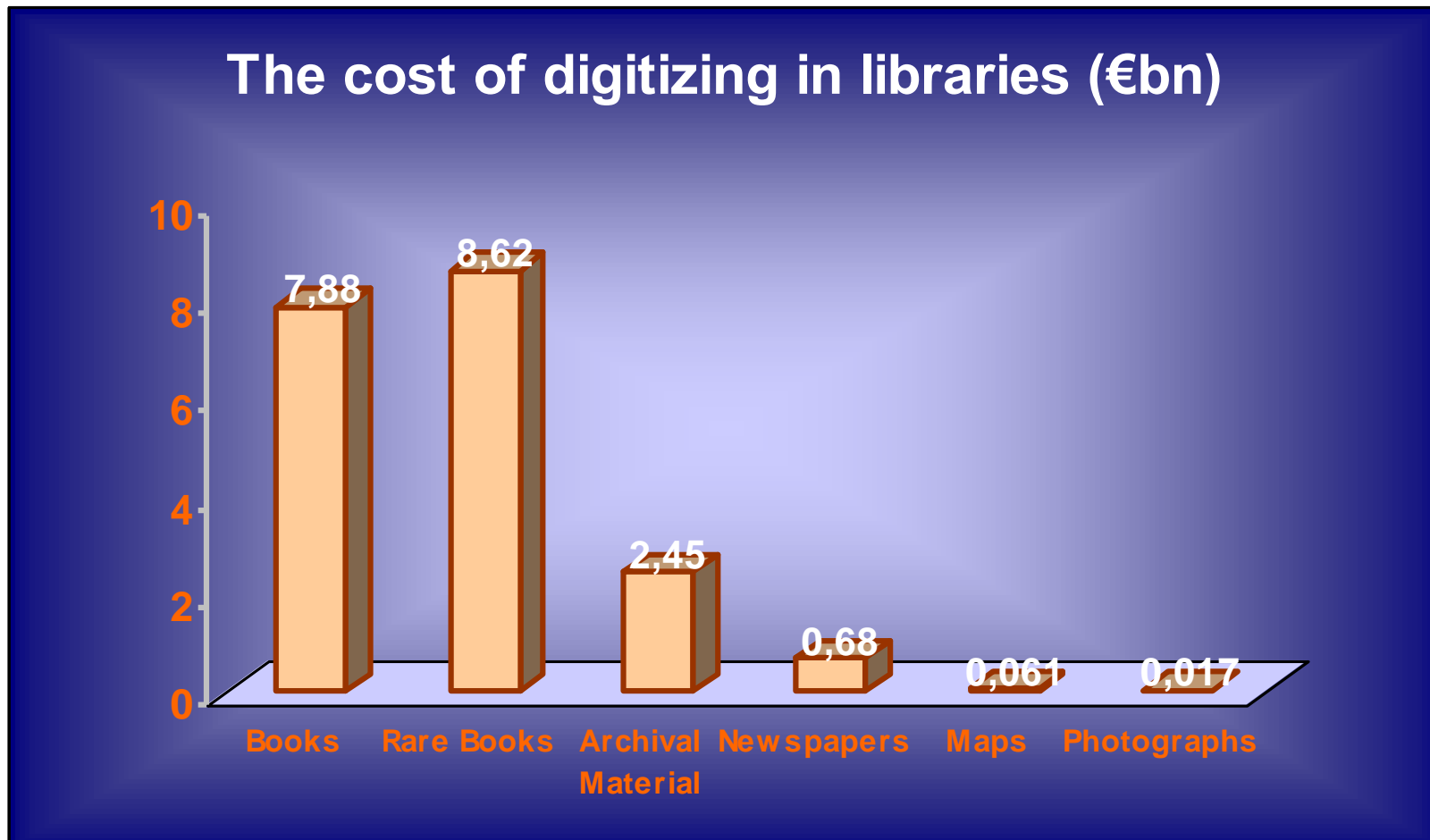
AFTER approval of
Directive 2013/37/EC

IN FORCE after
approval of
Directive 2013/37/EC

AFFECTED by
the adaptation of
Directive 2003/98/EC

Digitization of the cultural heritage

Estimated costs to digitize cultural materials in European libraries. Data obtained from the Poole's report (2010).



Digitization of the cultural heritage

Estimated costs to digitize cultural materials in European museums. Data obtained from the Poole's report (2010).

Type and number of museum	Man-made objects		Natural materials		Works of art		Photographs	
	Number of objects	Median cost: 80.50€	Number of objects	Median cost: 73.50€	Number of objects	Median cost: 80.50€	Number of objects	Median cost: 7.95€
ART/ HISTORICAL/ ARCHAEOLOGICAL museums (7,776)	135.8m.	10.9€bn.	0.723m.	0.053€bn.	33.11m.	2.665€bn.	77.76m.	0.618€bn.
SCIENCE/ TECHNOLOGY museums (6,716)	95.3m.	7.6€bn.	250.9m.	18.441€bn.	32.44m.	2.611€bn.	359.98m.	2.862€bn.
OTHER TYPE of museums (3,181)	33.4m.	2.6€bn.	55m.	4.045€bn.	9.86m.	0.793€bn.	47.71m.	0.379€bn.
Total 1:	264.5m.	21.1€bn.	306.623m.	22.539€bn.	75.41m.	6.069€bn.	485.45m.	3.859€bn.
	-28%							
Total 2:	190.44m.	15.19€bn.	221m.	16.23€bn.	54.30m.	4.37€bn.	352.524m.	2.78€bn.

Conclusions

- **Digitization activities and documents re-use by private entities are positive and may be considered as a new funding source for the public sector cultural bodies.**
- **A greater number of dissemination activities should be carried out.**
- **A noteworthy point concerns the copyright holders.**
- **Inclusion of libraries, archives and museums in the re-use activities requires a major financial investment.**
- **The evolution of information technologies and new business models generate a great deal of uncertainty.**

Thank you!

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